

St. Luke Parish 24th Annual Fiesta, Car Show & Expo

Have You Considered Increasing Your Business Through a Community Partnership?

We invite you to support a long-time community tradition of St. Luke Catholic Church in Temple City. Our 2011 Fiesta & Car Show - set for **April 29-30 & May 1, 2011** - will mark the 24th year for this parish event that draws a crowd of over 10,000 Greater San Gabriel Valley residents.

The event includes a fresh faire food court, carnival games, rides, and live entertainment. Popular features include a Poker Tournament and Car Show & Expo (Saturday), a Craft Boutique, Plant Booth, 50/50 raffles throughout the weekend, a 50/50 Cash Raffle, and a Grand Prize Raffle.

The annual fiesta is the parish's main fund raiser that is organized by a volunteer executive committee and over 900 volunteers. Sponsorships are one of the many ways we offset costs for the fundraising event that support annual parish operations.

Be a part of the tradition! Plus, a sponsorship offers unique advantages:

Promote Your Brand: *Our parish fiesta, which continually offers a fun, safe and family-oriented atmosphere, draws a crowd of over 10,000 Greater San Gabriel Valley residents.*

Support Your Community: *The parishioners of St. Luke Church are grateful to the many sponsors who generously underwrite this annual event. Plus, the St. Luke Parish Fiesta is operated by St. Luke Catholic Church, a nonprofit organization, so your contribution is tax deductible.*

We invite you to be part of a cherished community tradition as a fiesta and/or car show sponsor. We have a variety of sponsorship options and levels that fit every budget and offer great benefits. Your contribution will significantly help us further offset costs that continue to increase each year.

New this year, exhibitor space is also available at Saturday's car show. Please call the Parish Office for more details about exhibitor or car show entry registration.

If you would like to become a sponsor, please return the enclosed form with your payment to the Parish Office (please see form on reverse side for deadlines).

For more information, please contact Mary Broomfield, Fiesta Publicity Coordinator, at (626) 201-4560 or the Parish Office at (626) 291-5900. **Sponsor Deadline is April 15, 2011.** Sponsorships are gladly accepted after this date, however, not all sponsor benefits may be provided.

Thank you again for your consideration and investment in our parish community.

-St. Luke Parish Fiesta Committee



Visit www.stluketemplecity.org for the latest Fiesta News.

St. Luke Parish 24th Annual Fiesta, Car Show & Expo

April 29-30 & May 1, 2011



Sponsor Levels

Platinum Sponsorship - \$1,000

- Choice of: Event, Entertainment, Food Court, Beer Garden, Poker Tournament or Car Show
- Name/Logo on Event Signage
- Acknowledged in Event PR and during Fiesta Announcements and Opening & Closing Ceremonies
- Full-page advertisement in Printed Program (7.5"W-x-10"H)
- Name/Logo on Advertisements & Posters*
- Name/Logo on Parish Web site (Fiesta Page) for one year

Gold Sponsorship - \$750

- Stage Sponsor (Name and/or logo appear on stage banner)
- Full-page advertisement in Printed Program (7.5"W-x-10"H)
- Name/Logo on Advertisements & Posters*
- Name/Logo on Parish Web site (Fiesta Page) for one year

Silver Sponsorship - \$500

- Entrance Sponsor (Name and/or logo displayed at entrance)
- ½-page advertisement in Printed Program (7.5"W-x-4.75"H)
- Name/Logo on Advertisements
- Name/Logo on Parish Web site (Fiesta Page) for one year

Bronze Sponsorship - \$250

- Booth Sponsor
- ¼-page advertisement in Printed Program (3.75"W-x-4.75"H)
- Name/Logo on Parish Web site (Fiesta Page) for one year

Partner Sponsorship - \$100

- Option 1: Booth Co-Sponsor
- Option 2: Car Show Co-Sponsor
- Option 3: Poker Tournament Co-Sponsor
- Advertisement in Printed Program (Biz Card, 3.5"W-x-2"H)

Program Advertisement Only: ___ Biz Card (\$25) ___ ¼ page (\$50) ___ ½ page (\$75) ___ Full page (\$125)
Special Promotion: Parishioners & Temple City Chamber Members receive \$5 off. Applies to "program only" sponsorships.

Car Show Exhibitor Space: ___ \$20 - Includes listing in event program
 (10'x10' space | easy-up/canopies permitted; tables/chairs not provided)

All sponsors are also acknowledged in the St. Luke Parish and School Bulletins following the Fiesta.

Contact Name: _____ **Company Name:** _____

Address: _____ **Telephone:** _____ **E-mail:** _____

If a returning advertiser: ___ Use My Ad from Last Year ___ Update my ad's size or content (enclose info/materials)

Sponsor Sign Information

Sponsor Sign to Read: (please print name of person, family or company) _____ **Enclosed: \$** _____

Hang my sponsorship sign in the _____ Booth ___ No Preference
 (For Bronze & Partner Sponsors Only)

Program Advertisement Information

Please e-mail advertisement content information for event program to fiestainfo@stluketemplecity.org or attach to this form. Camera-ready advertisements/Logos (300 dpi PDF or JPEG) are greatly appreciated but we can gladly design an advertisement that meets your needs. For more information, contact Mary Broomfield, Publicity Coordinator, at (626) 201-4560 or the Parish Office, (626) 291-5900.

Sponsor Deadline: April 15, 2011 (for ad/program printing). *Inclusion on posters not available after March 18.
Sponsorships are gladly accepted after this date, however, not all sponsor benefits may be provided.



Thank You for Your Support!
 Please Return Your Responses To:
 Fiesta Committee/Sponsorships,
 5605 Cloverly Ave., Temple City, CA 91780
 Checks can be made payable to: St. Luke Fiesta

