

St. Luke Parish Annual Fiesta & Car Show

April 20, 21 & 22, 2012

25th Anniversary
CELEBRATION

Sponsorship & Support Opportunities

Promote your brand and support your community at the same time as a sponsor for one of Greater San Gabriel Valley's most popular family-friendly events. The St. Luke Parish Fiesta & Car Show, which helps support the parish and elementary school operations, is celebrating 25 years!

The three-day event, which draws a crowd of over 10,000 people, includes a food court and beer garden, carnival games, rides, and live entertainment. Popular features include a Poker Tournament and Car Show (Saturday), a Craft Boutique, Plant Booth, 50/50 raffles throughout the weekend, a 50/50 Mega Raffle, and a Grand Prize Raffle. **New this year** - exhibitor area at the car show and in the Plaza Courtyard!

Platinum Sponsorship - \$1,000

- Name/Logo on Prominently Displayed Banner
- Recognized in Event PR and Fiesta Announcements
- Full-page Advertisement in Printed Program (7.5"W-x-10"H)
- Name/Logo on Advertisements, PR materials and Parish Web site (one year)
- Exhibitor Booth on Saturday, 1-8 pm, **and/or** Sunday, 1-7 pm (10'x10' space in Plaza Courtyard) (optional)*
- Named Sponsor Choices: *Event, Entertainment, Food Court, Beer Garden, Poker Tournament or Car Show* (Please circle preference)

Payment Plan
Options Available!
Call the Parish Office.
(626) 291-5900

Gold Sponsorship - \$750

- Stage Sponsor (Name on stage banner)
- Full-page Advertisement in Printed Program (7.5"W-x-10"H)
- Name/Logo on Advertisements and Parish Web site (one year)

Bronze Sponsorship - \$250

- Booth Sponsor (Name on booth sign)
- ¼-page Advertisement in Printed Program (3.75"W-x-4.75"H)
- Name/Logo on Parish Web site (one year)

Silver Sponsorship - \$550

- Entrance Sponsor (Name on entrance banner)
- ½-page Advertisement in Printed Program (7.5"W-x-4.75"H)
- Name/Logo on Advertisements and Parish Web site (one year)

Partner Sponsorship - \$125

- 1/8-page Advertisement in Printed Program (3.5"W-x-2"H)
- Option 1: Booth Co-Sponsor (Name on booth sign)
- Option 2: Car Show Co-Sponsor (Sign)
- Option 3: Poker Tournament Co-Sponsor (Sign)

Exhibitor Space: ___ \$90

↔ **New this Year!** ↔

- Listing in Printed Program
- Exhibitor Booth on Saturday, 1-8 pm, or Sunday, 1-7 pm (10'x10' space in Plaza Courtyard)*

Car Show Exhibitor Space: ___ \$30 ___ \$60 (Car Dealerships)

- Listing in Printed Program
- Exhibitor Booth on Saturday, 12-4 pm at Car Show (10'x10' space)* (Auto-related product or service companies only)

Program Advertisement: ___ 1/8 page (\$25) ___ ¼ page (\$50) ___ ½ page (\$100) ___ Full page (\$150)

All sponsors are also acknowledged in the St. Luke Parish and School Bulletins.

*Limited space. Applications accepted on a first-come, first served basis. Additional details provided in confirmation packet and are available at www.stluketemplecity.org. No products or services may be sold. No food vendors please. St. Luke Parish Fiesta Committee reserves the right to deny exhibitor applications.

Dedication & Tribute Messages: ___ \$10 ___ \$20 (1 Photo Included)

- Share a dedication, message of gratitude, or fiesta memory in the Printed Program (50 words max.)

To: _____ From: _____

Company Name: _____ Name: _____

Address: _____ Telephone: _____ E-mail: _____

Enclosed/Amount Due: \$ _____ Cash Check # (payable to St. Luke Fiesta)

Credit Card (VISA/MC/Discover AmEx) (Transaction fees apply. Call Parish Office for details.)

Name on Card: _____ Credit Card #: _____

Expiration Date: _____ Card Holder Signature: _____

I authorize St. Luke Parish to charge my credit card for the amount due as stated above (+ transaction fee).

DEADLINE: April 4, 2012

Sponsorships are gladly accepted after this date, however, not all sponsor benefits may be provided.

Program Information: Please e-mail advertisement content information or tribute messages to fiestainfo@stluketemplecity.org or attach to this form. Color camera-ready ads as 300 dpi PDFs or JPEGs are preferred.

For more information, contact Mary Broomfield at (626) 201-4560 or the Parish Office, (626) 291-5900.

FOR ALL SPONSORS:

Sponsor Sign to Read:

(Name of person, family or company)

Preferred Booth for Sign Display:

No Preference

FOR RETURNING SPONSORS:

___ Use My Ad from Last Year

___ Update my ad's size or content
(enclose info/materials)

Like "StLukeParishFiestaTC" on Facebook. Thank You for Your Support! Visit the Fiesta Page at www.stluketemplecity.org to view the 2011 Program.

Please Return Your Responses To: Fiesta Committee, 5605 Cloverly Ave., Temple City, CA 91780